

## **Information and Condition to use Route 4:-**

You can send sms to DND numbers with 6 digit sender ID through our ROUTE-4. The purpose of the sms should be purely Transactional or informational as we don't allow you to do any kind of promotional or commercial sms.

All along with that you need to fulfill some conditions if you want to send sms from ROUTE-4

- You should have OPT-IN DATABASE (Genuine Database collected from you and they must know they are receiving sms from you and you have conformation doc from client. You have to provide us your OPT-IN details that include the screen shot of the portal where your client are registered
- If in future we ask you any kind of proof regarding your data then you should able to provide us data of registration or signed paper for received sms from you, as we are not liable for any kind of complain made from your client.
- If you are not able to provide any proof then you will be liable for penalty- 1 complaint 25,000, second complaint 75000, third complaint 80,000, and fourth complaint 100000
- To eliminate the possibility of any complains, whenever you send sms to any new number from Route4 then an OPT-OUT sms will also deliver and the credits will be deducted from your account. This procedure will repeat for every new number and once in three month for old data.

**Deactivation process** Details (As per TRAI RULE)-

For this your client should **send sms to 9229224424 with STOP as content of sms.**

**For Ex:-**If you do not wish to receive SMS from sender ID XYZXYZ, send STOP XYZXYZ to **9229224424**

**Activation process** (In any case)-

After OPT-OUT one can even start the utilizing service, they only have to follow this procedure-

**For Ex: -** sender ID XYZXYZ, send START XYZXYZ to **9229224424**

**NOTE:** If you fulfill all the conditions then only you are liable for using the DND services.

**Declaration:** I hereby declare that I agree with the Terms and condition mentioned above

**Client Name, Signature & Official Stamp:**

We prefer to do business in legal way and expect same from your end

**Enjoy the service of RP SMS**